

London  
Business  
School



**BITSOM to collaborate with London Business School for global faculty, immersions, executive education and much more**

19<sup>th</sup> May, 2021, Mumbai

**BITS School of Management (BITSOM)**, a new-age global business school in Mumbai, under the aegis of BITS Pilani has entered into a formal collaboration with the London Business School (LBS) that aims at enhancing global exposure for its students. The partnership entails a specially curated global extension and immersion programme at the London campus of LBS. Under the Letter of Intent signed between the two partners, BITSOM's renowned faculty pool will be further strengthened by the developing relationship with LBS. BITSOM and LBS will also explore co-creating an executive leadership programme exclusively for women leaders in India.

**Speaking on the strategic collaboration, Mr Kumar Mangalam Birla, Chancellor, BITS Pilani and Chairman, Governing Council, BITSOM said** *"When we set out to build BITSOM, we were clear in our ambition of creating a global business school. With this partnership, we are adding a powerful new dimension - that of global exposure. The immersion program will deepen students' understanding of cross-cultural leadership and expose them to a new wave of entrepreneurial energy. This unique proposition of an Indian MBA with a truly global and multi-cultural flavour, curated for the new age of business, will undoubtedly raise the bar on what is considered to be a premier management education in India."*

**Mr François Ortalo-Magné, Dean, London Business School, said** *"I am impressed with the mission and vision of BITSOM. We at LBS are keen to help train purpose-driven individuals from diverse backgrounds who are willing to*

London  
Business  
School



*embrace change and embark on a transformative journey with BITSOM. Together, we can have a profound impact on India and the world”.*

Under the collaboration, students will get an opportunity to spend two weeks in London for an immersion programme. Students will learn from the stellar LBS faculty and explore mindsets and beliefs about cultural intelligence. Running across the program will be the Entrepreneurial Project Lab where students will work in small teams with entrepreneurs and pick up insights from their experience and in return, offer fresh thinking and new possibilities.

**On collaborating with London Business School, Dr Ranjan Banerjee, Dean, BITSOM, said** *“Our aspiration is to create global leaders of tomorrow. It is not enough to understand global contexts. First-hand experience and reflection matters. Experiencing multi-cultural settings first hand, and solving problems with entrepreneurs in these settings, is the edge that the LBS experience can provide to BITSOM students.”*

Launched in January this year, BITSOM has witnessed an overwhelming response from students. The first cohort comprises a mix of fresh graduates and experienced candidates drawn from the top colleges across the country. Some of the best global faculty from the top institutes in the world are teaching at BITSOM. Faculty drawn from institutes like Kellogg, Wharton, NYU, MIT Sloan, Texas Austin, Cornell will be teaching the founding class. BITSOM has recently added to its faculty pool with outstanding teachers such as Prof. Leena Chatterjee, Prof. AK Shivakumar, Devdutt Pattnaik, and Nish Bhutani.

With a stellar global faculty and a curriculum curated for the digital age, the BITSOM experience is designed to make graduates ready for the emerging workplace.

**About BITSOM**

London  
Business  
School

---



BITS School of Management (BITSOM) is a new-age global business school under the aegis of BITS Pilani. Located in India's business capital, Mumbai, BITSOM is inspired by the spirit of excellence and entrepreneurial culture that BITS Pilani has nurtured over five decades. Building on this legacy, BITSOM offers a new age MBA programme with a future ready curriculum and a transformative experience that will prepare students to be lifelong learners and thrive in an ever-changing business landscape. With a faculty, hand-picked from among the best business schools across the world, BITSOM is a school for business and life and it aims to bring out the best in the next generation of leaders.

*Website: [www.bitsom.edu.in](http://www.bitsom.edu.in)*